

THE BIG LITTLE CASINO NIGHT



HOSTED BY THE BIGS & LITTLES NYC MENTORING
BOARD OF TRUSTEES & JUNIOR BOARD

Historically, our event is one of New York City's most highly-anticipated events of the social season. Hundreds of young professionals gather every year for an exciting evening of glamour and giving. Our branded events have been previously named by Guest of a Guest as one of the "Season's Most Glamorous Parties."

For 24 years, the "October Ball" Brand has attracted thousands of young professionals in Manhattan's international social scene as the premier event empowering New York's youth through mentoring programs. This year is no different, just a reimagined "October Ball" to fit the time.

Over the years, we have raised over \$2.1 million and positively impacted the lives of thousands of children and families across the 5 boroughs.





DETAILS

November 30th 2023
6:30PM-10:30PM

Historic NYC venue on 38th and Park Avenue transformed for just one epic evening to support children and families

Statement Haute Couture
Black Tie Encouraged

Open Bar – 21+



Why Get Involved?

- Access to prominent young professionals of NYC, future industry leaders
- Visible association with the organization recognized by Mentor NY as the only agency in NY State to receive the Tier IV designation for quality mentoring, their top level award
- Enhancement of your company's reputation and philanthropic profile
- Engagement of your employees in support of New York's most vulnerable youth
- Positive press and media impressions associated with The Big Little Casino Night and Bigs & Littles NYC Mentoring
- Opportunity for your leaders to serve on future event committees
- Introduce your employees to one of New York's leading mentoring programs for future engagement to fulfill Corporate Citizenship

Sponsorship Opportunities

Velvet @ \$5,000

- 20 General Admission tickets
- Custom branding on gaming table
- Company logo on event website & agency website with link to corporate site
- Company logo and sponsorship mention on all marketing (emails, social media, and post-event "thank you" letter)
- Company name recognition in our 2023 Annual Impact Report
- 10 song requests for DJ

Sponsorship Opportunities

Sterling @ \$10,000

- 30 General Admission tickets
- Custom branding on gaming table
- Company logo on event website & agency website with link to corporate site
- Company logo and sponsorship mention on all marketing (emails, social media, and post-event "thank you" letter)
- Company branding on gaming tables
- Live recognition during the event
- Company name recognition in our 2023 Annual Impact Report
- 15 song requests for DJ

Sponsorship Opportunities

Gold @ \$15,000

- 40 General Admission tickets
- Custom branding on gaming table
- Company logo on event website & agency website with link to corporate site
- Company logo and sponsorship mention on all marketing (emails, social media, and post-event "thank you" letter)
- Company branding on gaming tables
- Live recognition during the event
- Company name recognition in our 2023 Annual Impact Report
- 20 song requests for DJ
- Honorary signature cocktail

Sponsorship Opportunities

Platinum @ \$20,000

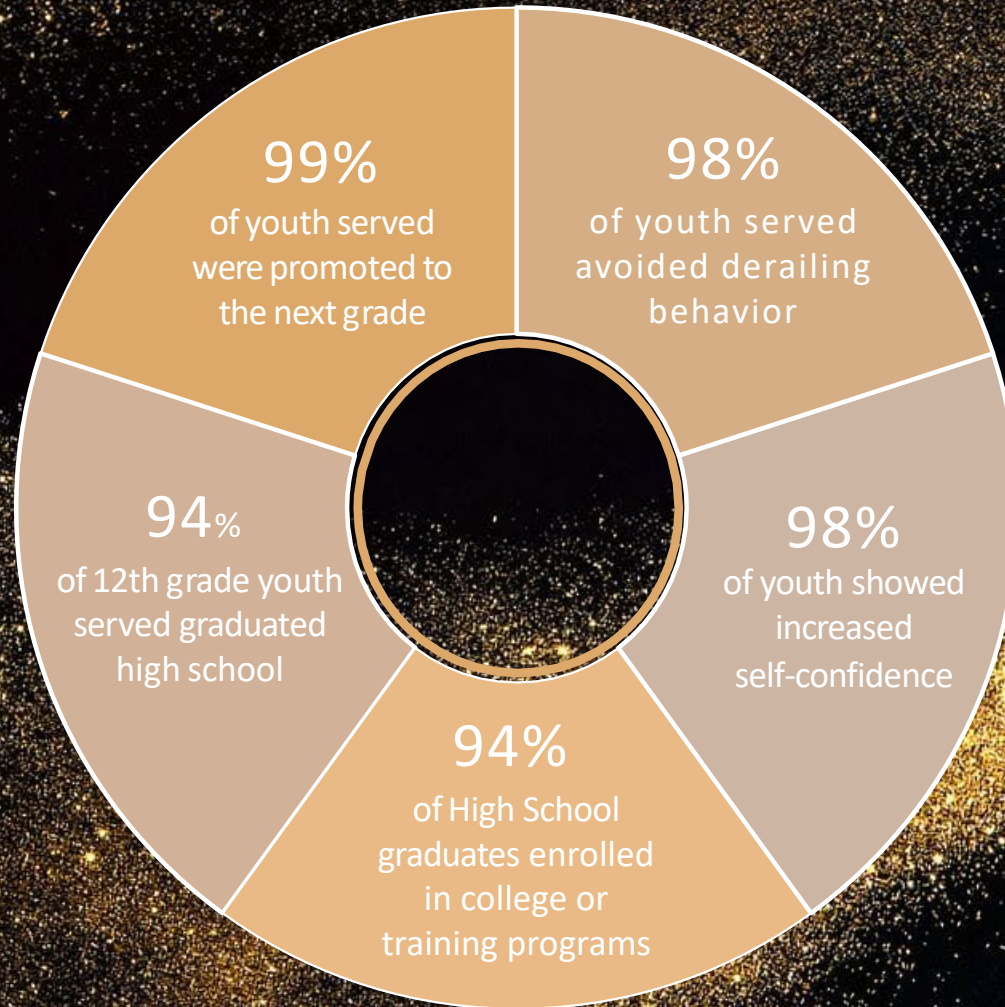
- 50 General Admission tickets
- Custom branding on gaming table
- Company logo on event website & agency website with link to corporate site
- Company logo and sponsorship mention on all marketing (emails, social media, and post-event "thank you" letter)
- Logo on all printed photo booth photos
- Live recognition during the event
- Company name recognition in our 2023 Annual Impact Report
- 30 song requests for DJ
- Honorary signature cocktail

Who We Are



Founded in 1902, Bigs & Littles NYC strives to transform the lives of children (ages 7-19) through one-to-one mentoring while strengthening entire families in hardship. Our goal is for all young people to recognize, reach for and achieve their full potential. Unlike other mentoring programs, Bigs & Littles NYC provides intensive support for parents, who are predominantly single mothers, dramatically increasing the likelihood for short and long-term youth and family success. Our youth programs consist of Community-Based Mentoring and Corporate Site-based Mentoring (World of Work) coupled with year-round Life Skills Programming. Our newest Initiatives are our Mentoring Moms & Dads Program, where mothers and fathers are matched with mentors of their own, and our Caring Through COVID Mentoring Program which matches children affected by loss and trauma due to COVID-19.

Your Investment Impact







Past Sponsors



the LATE SHOW with stephen colbert

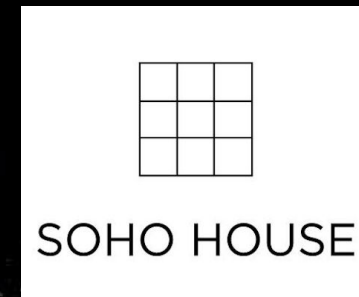


Tequila CÓDIGO 1530

goodapple



ADIVA GRAPHICS Your Vision Executed



Partnership opportunities include sponsorships, auction donations, activation donations and services provided.

Contact

Questions?

Interested in Partnering with us?

Please contact our Event Manager, Justin Ifill

Jifill@bigslittlesnyc.org

646-596-4466

Special Thanks

Event Committee

Sean Foley, Chair
Neha Kothari, Chair
Justin Rakowicz, Chair
Andrew Bogart
Riley Lewis

CEO/Executive Director
Vidhya R. Kelly, LMSW

Chief Development Officer
Tamanna Vaswani

**Communications & Development
Officer**
Jessica Castillo

